

THE STAR

2023 IX CUP



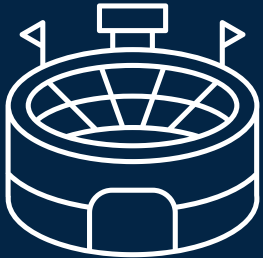
WOMEN'S NATIONAL FOOTBALL CONFERENCE





5,000 Fans

2022 total event attendance reached 2,500. We are anticipating 100% growth in attendance in 2023



9 Events

9 Events for every member of the family. All events will be shared to socials and or globally streamed.



Global Visitors

WNFC Fans from Europe, Africa and Australia will attend the event.



300,000 Households

The 2022 IX Cup Championship Game was streamed to over 175K households, 2023 will exceed 300K households

JUNE 23-25, 2023



IX CUP WEEKEND 2023

IX CUP WEEKEND

RETURNING PARTNERS



Riddell.

Join our growing list of
2023 Sponsors



OMNI AT THE STAR

An aerial night-time rendering of the Omni Hotel at The Star. The hotel is a tall, modern building with a glass facade, illuminated from within. A large blue star is visible on the roof. In front of the hotel is a large green lawn area with a pool and lounge area. The surrounding area includes a parking lot, a road with cars, and some trees. The text 'OMNI AT THE STAR' is overlaid in large white letters, and '2023 IX CUP WEEKEND HOST HOTEL' is overlaid in white letters on a red background.

2023 IX CUP WEEKEND
HOST HOTEL

IX CUP WEEKEND 2023

EVENT LIST

JUNE 23-25, 2023

Celebrating women and girls in football, in the heart of Texas. The 2023 IX Cup Championship Weekend will be the go-to destination for brands and fans who love the game.



ADVANCING WOMEN DINNER

Thursday, June 22th

ATTENDEES: 75

Naming Rights - OPEN



GIRLS BALL

Friday June, 23th

ATTENDEES: 300

Naming Rights - OPEN



ADULT FLAG BOWL GAME

Sunday, June 24th

ATTENDEES: 1,000

Naming Rights - OPEN



FAN FEST

Saturday, June 24th

ATTENDEES: 1,000

Naming Rights - OPEN



ALL-PRO GAME

Saturday, June 24th

ATTENDEES: 1,000

Naming Rights - adidas



CHAMPIONSHIP BREAKFAST

Sunday, June 25th

ATTENDEES: 400

Naming Rights - OPEN



GIRLS FLAG ALLSTARS

Sunday, June 25th

ATTENDEES: 500

Naming Rights - addias



CHAMPIONSHIP GAME

Sunday, June 25th

ATTENDEES: 5,000

Naming Rights - OPEN

IX CUP WEEKEND 2023

SPORTS ACADEMY AT THE STAR

HOME TO FANFEST
AND GOT HER BACK
CHARITY GALA

IX CUP WEEKEND 2023

HOME TO ADIDAS GIRLS
VARSITY FLAG
ALL-STAR GAME

TOSTITOS CHAMPIONSHIP PLAZA

IX CUP WEEKEND 2023

FORD CENTER AT THE STAR

HOME TO IX CUP AND
ALL PRO GAMES



IX CUP WEEKEND 2023



AVAILABLE NAMING RIGHTS

CHAMPIONSHIP BREAKFAST	\$25,000
CHAMPIONSHIP GAME	\$50,000
FANFEST	\$20,000
GOT HER BACK CHARITY GALA	\$15,000
OFFICIAL SIDELINE BEVERAGE	\$10,000
FLAG FOOTBALL BOWL GAME	\$8,000
GIRLS FOOTBALL CLINIC	\$5,500

SPONSORSHIP LEVELS

PRESENTING SPONSOR



ALL DIAMOND LEVEL BENEFITS PLUS

- Logo on championship team jersey
- Frame WNFC jersey signed by all championship participants
- Signed WNFC Helmet
- Logo on championship team helmets
- Premier logo placement on site at **all** signature events
- Inclusion in 2 full page ads and a social media video (why you support women and families of the WNFC)
- First right of refusal for sponsorship for 2024 IX Cup Weekend

DIAMOND SPONSOR



ALL PLATINUM LEVEL BENEFITS PLUS

- Inclusion in banner advertisements on wnfcfootball.com
- Mention in press release
- 1 min recap video with logo prominent for use on socials
- 1 hotel room at host hotel
- 1 table at Girls Ball Charity Gala
- 4 All Access passes to IX Cup Weekend (VIP suite access)
- IX Cup Championship weekend swag bag
- Framed WNFC Football (signed by championship teams)
- ad on Vyre network during championship game



PLATINUM SPONSOR

ALL GOLD LEVEL BENEFITS PLUS

- Logo Placement on Step and Repeat
- A Spread Advertisement IXI Cup Weekend Program (2 Full Pages)
- Activation at event of choice
- WNFC mini helmet (signed by Championship team)



GOLD SPONSOR

- Logo Placement on Step and Repeat
- Giveaway at event of choice
- Logo on website
- 2 tickets to Championship game
- Social media ad and announcement

THANK YOU

**LET'S BRING
THE CITY
OUT FOR *HER!***

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