WE ARE THE MOST PREEMINENT PROFESSIONAL WOMEN’S TACKLE FOOTBALL BRAND IN THE WORLD.

INVESTMENT OPPORTUNITY

WHAT WE DO
ON A MISSION TO ACCELERATE FINANCIAL EQUITY FOR WOMEN AND GIRLS THROUGH THE POWER OF FOOTBALL.

NEED/OPPORTUNITY
American football is one of the fastest-growing sports in the world. With college and high school flag soaring globally, the opportunity for the PRO league to scale is NOW.

SOLUTION
The WNFC is the highest quality, most progressive and exciting American women’s football league in the world. We are THE LEAGUE WHERE THE PROS PLAY!

INVESTMENT STAGE
Seed

INVESTMENT AMOUNT
$1,500,000

INDUSTRY
Sports and Entertainment

# OF EMPLOYEES
5-25

MARKET SIZE
Below $500M

USE OF PROCEEDS
- TV Production
- National Marketing
- Scale Apparel Business
- National Championship
- Additional FTEs
- Sales + Marketing
- Launch WNFC Flag (pipeline)
- Obtain ownership of 16 franchises

GLOBAL STREAMING DEAL
ADIDAS
EXTENDED CONTRACTS

55 GAMES . IX CUP CHAMPIONSHIP WEEKEND
Global game and content distribution, sponsorships/advertising, apparel, and fan shops, game production,

REVENUE MODEL
B2B - Sponsorships
B2B - Content
Licensing/Streaming/Influencer Marketing
B2C - Apparel
B2B2C - Brand Licensing

COMPETITORS
LOVB Volleyball league raised a second round at $35M

MILESTONES
- Streaming content deal closed
- 4X Social media growth
- Profitable Fan Shop
- Championship Weekend
- Globally Broadcasts
- Multi-Year Agreements with 3 Global Sponsors
- 60% growth in fan engagement

KEY MILESTONES
$800K 2023 REVENUE
DICK’S OFFICIAL RETAILER
DAZN GLOBAL STREAMING DEAL
ADIDAS EXTENDED CONTRACTS

FOR MORE INFORMATION CONTACT:
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GOT HER BACK