



WOMEN'S NATIONAL FOOTBALL CONFERENCE

INVESTMENT OPPORTUNITY

INVESTMENT STAGE

Seed

INVESTMENT AMOUNT

\$1,500,000

INDUSTRY

Sports and Entertainment

OF EMPLOYEES

5-25

MARKET SIZE

Below \$500M

USE OF PROCEEDS

- TV Production
- National Marketing
- Scale Apparel Business
- National Championship
- Additional FTEs
 - Sales + Marketing
- Launch WNFC Flag (pipeline)
- Obtain ownership of 16 franchises

WHAT WE DO

ON A MISSION TO ACCELERATE FINANCIAL EQUITY FOR WOMEN AND GIRLS THROUGH THE POWER OF FOOTBALL.

NEED/OPPORTUNITY

American football is one of the fastest growing sports in the world. With college and high school flag soaring globally, the opportunity for the PRO league to scale is NOW.

SOLUTION

The WNFC is the highest quality, most progressive and exciting American women's football league in the world. We are THE LEAGUE WHERE THE PROS PLAY!

WE ARE THE MOST PREEMINENT PROFESSIONAL WOMEN'S TACKLE FOOTBALL BRAND IN THE WORLD.



GO TO MARKET

55 GAMES . IX CUP CHAMPIONSHIP WEEKEND

Global game and content distribution, sponsorships/advertising, apparel, and fan shops, game production.

REVENUE MODEL

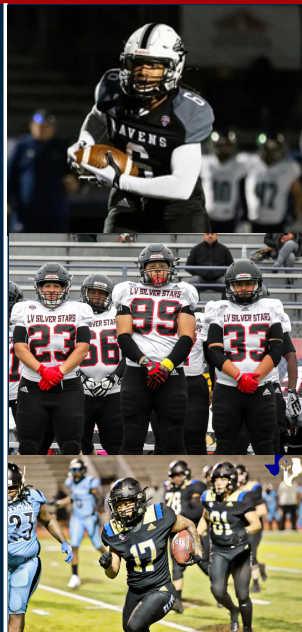
- B2B** - Sponsorships
- B2B** - Content Licensing/Streaming/Influencer Marketing
- B2C** - Apparel
- B2B2C** - Brand Licensing

COMPARABLES

LOVB Volleyball league raised a second round at \$35M

MILESTONES

- Streaming content deal closed
- 4X Social media growth
- Profitable Fan Shop
- Championship Weekend
- Globally Broadcasts
- Multi-Year Agreements with 3 Global Sponsors
- 60% growth in fan engagement



COMPETITORS



LOVB

HOW WE ARE DIFFERENT

- HIGHER POTENTIAL REACH
- 6X MORE ATHLETES TO FOLLOW
- MORE CITIES COVERED IN WNFC
- HIGHER OVERALL US FAN BASE MORE DIVERSE ATHLETES AND FAN BASE
- MORE US TEAMS AND CITIES



KEY MILESTONES

\$800K
2023 REVENUE

DICK'S
OFFICIAL RETAILER

DAZN
GLOBAL STREAMING DEAL

ADIDAS
EXTENDED CONTRACTS

FOR MORE INFORMATION CONTACT:
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GOT HER BACK



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